IBMA France reports the biocontrol market has grown by +14% in 2016, reaching 110 million euros. This growth is higher on special crops such as vine, orchards, vegetable and gardening market. "Biocontrol represents 5% of the French plant protection market, but our goal is to reach 15% in 2025", said Antoine Meyer, President of IBMA France at the annual conference in Paris. In 2018, Frederic Farrot (Koppert) and Ronan Goffe (Certis) have joined the new board of IBMA France. "Koppert intends to double its income in the next 4 years in France with new bio-solutions", said Frederic Favrot, General manager of Koppert France. Biocontrol is also a key-market for Certis. "One third of our turnover in France comes from bio-products and we have a good position on the molluscicide market with Sluxx", explains Ronan Goffe General manager of Certis. Obviously, IBMA France bets on research credit taxes to boost Biocontrol R&D. The Minister of Agriculture invited at IBMA conference, described different favorable measures (evaluation, replacement of chemicals of concern...) that will take place in the next Ecophyto 2 project and support Biocontrol in France.

Published in February 2018 edition of 2BMonthly