

Koppert B.V.
Postbus 155
2650 AD BERKEL EN RODENRIJS
The Netherlands

PRESS RELEASE

20 April 2010

Lucilia ensures optimum pollination in seed production

In addition to bumblebees, Koppert Biological Systems has now added flies to its range of products for natural pollination. These flies - with the Latin name *Lucilia caesar* (product name: Natufly) - are used for difficult or very small pollination applications in seed crops. *Lucilia* flies therefore make the perfect complement to bumblebees and honeybees for many seed producers.

Difficult pollination occurs regularly in hybridisation in which one or both parental lines produce too little pollen or nectar - if any at all - or if the parental lines are not attractive to "regular" pollinators.

Lucilia can also be used if only a few flowers need to be pollinated and the colonies of regular commercial pollinators are simply too large.

Lucilia flies have a high and reliable emergence rate, which is very important for the time schedule.

Advantages

- Simple to use
- Economical
- Reliable emergence of pupae
- Good quality

Product and application

Natufly is supplied in handy 5-litre buckets each containing 30,000 fly pupae. The pupae are mixed with sawdust, enabling easy dosing and distribution of the product. If necessary, the product can even be kept refrigerated for a few days.



Use of the product mentioned in this {article/presentation/press release} may be subject to regulatory approval and/or restricted by law as to country/state and crop.

////////

Note for the editors:

For more information and image materials, please contact:

Koppert B.V.
Remco Huvermann
Postbus 155
2650 AD Berkel en Rodenrijs
The Netherlands
Tel.: +31 (0)10 5140470
E-mail: rhuvermann@koppert.nl
www.koppert.com